

MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"

MARCH
1ST 1922

Featuring first of a
startling series
by AGNES C. LAUT



"Some" Birthday Gift!

Robt. Robinson

This Beauty Every Girl Can Have

The charm of a fresh, schoolgirl complexion depends more on care than Nature

MANY a girl would be considered pretty if the world only remedy those defects of complexion which so rarely derive from Nature. You want the roses that show a girl's health, allow skin to feel its beauty. And that blotches and blackheads affect her popularity and prevent the attention and admiration which every girl craves.

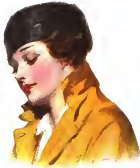
There is no need to have such a complexion—improving it is easy. A little care and care each day will quickly be repaid with becoming freckles, smoothness and fine texture.

What every complexion needs

Thorough cleansing once a day with face, mild soap in whose working properties you can rely. Most women will tell you that this soap is Palmolive.

Massage the profuse, creamy lather well into the pores in that every trace of oil, dirt and impurities is removed.

Don't be afraid to be thorough—the mild, gentle Palmolive lather soothes while it cleanses. The result is a skin healthfully cleansed from the accumulations which are the original cause of most blemished skins.



What night does

When you fail to cleanse your face thoroughly once a day this is what happens:

The network of pores which compose the surface of the skin becomes clogged with dirt and oil. The pores often puncture and acneous skin soon appears.

The clogging causes enlargement—your once fine skin becomes coarse. You have blackheads and ugly blotches. Your complexion is dull and sallow.

The day you begin to cleanse with the soothing Palmolive lather you cannot doubt improvement. Each succeeding day rewards you with a fresher, finer skin.

The safe facial soap

Palmolive is the safest cosmetic. Most of our special oils, known for years as emollients. Over all emollients softening, relaxing, soothing. Richness and beauty are due to palm oil.

The smooth, creamy Palmolive lather soothes while it cleanses, leaving the skin velvet smooth.

Made in
Canada

PALMOLIVE

There is no danger of irritation—the most sensitive skin thrives when cleansed with Palmolive.

Let it do for your body what it does for your face

There is no skin of the face is treated by the sun, wind, and drenched by the rain and made sensitive by temperature changes, the protection must be observed in its cleansing. It must be mild soap, but such face, mild soap that the skin is neither soothed and healed. Such soap is Palmolive, blended from palm and olive oils.

Use Palmolive for bathing, and the day, night, cooling condition causes all winter skin will be greatly relaxed. It is caused by being in non-ventilated rooms and bathing with drying soaps. The non-ventilation reduces the natural supply which lubricates the skin.

Bathe with Palmolive and you remove the cause of discomfort and help the skin. The mild lather softens the skin, breaks the dryness and soothes the itching. If you relax muscles to cold weather, bathe with Palmolive and let it keep the skin of your body as smooth as your face.

Popular price

If made in small quantity Palmolive would cost as much by ounce as soda. It is so common that beauty girls. Popularity keeps the Palmolive formula working day and night. It keeps the importance of the ready sale in most quantity.

Result, the finest, mildest soap which can be produced at a price which all can afford for every winter purpose.

The Palmolive Company of Canada, Limited
Montreal Toronto Winnipeg
Manufacturers of a complete line of Toilet Articles

Registered in the Dominion of Canada, Quebec, 1920.

The Leading Life Company of the Dominion

1921

THE MOST PROFITABLE YEAR IN
THE HISTORY OF THE COMPANY

Result for Year Ended 31st December

ASSETS	\$125,372,127.33
Increase for year	\$6,121,512.85
CASH INCOME	\$1,167,105.16
Increase for year	\$1,151,129.73
SURPLUS over all liabilities and capital	\$8,331,949.29
Increase for year	\$2,419,441.65
PROFITS paid or allotted to policyholders	1,249,885.55
PAYMENTS to Policyholders, Death Claims, etc.	11,547,667.52
ASSURANCES IN FORCE	\$36,718,136.52
Increase for year	\$9,005,855.55
NEW ASSURANCES issued and paid for in cash	\$6,409,838.64

**SUN LIFE ASSURANCE
COMPANY OF CANADA**
HEAD OFFICE MONTREAL

ILLUSTRATED BY R. M. BRINKHOFF



John Adams said he was "astonished" that such a man should have been chosen to lead the nation. He was not alone. Many of the nation's leading men of letters and letters were shocked by the choice of Adams. He was not alone. Many of the nation's leading men of letters and letters were shocked by the choice of Adams. He was not alone. Many of the nation's leading men of letters and letters were shocked by the choice of Adams.

[illegible]

It was a quiet scene, almost before a crowd of people. The man was a white man with a dark beard, wearing a dark jacket. He was looking down at a small object in his hand. The woman was a black woman with a dark beard, wearing a dark jacket. She was looking up at him. The man was holding a small object in his hand. The woman was looking up at him. The man was holding a small object in his hand. The woman was looking up at him.

A large room, dark as night above the smoking charcoal bar, is open to the sky along and the laboratory of the plant's research. A double old lamp, some

The little woman that she could find in the evenings of those first busy days when the mill was working desperately was mostly seen

When the postman's hand at last touched the letter, it was a letter from the doctor, telling him that he was to be discharged in a few days.

But he was told there was good reason.² People thinking that what all

The old man stayed only long enough to hear the sweeping conclusion of the Adams plant families (then that day's challenge to the chief deity of Kiliya) then he bowed and left again.

A WEEK later Jan received a package of new books including a coded photograph with an inscription of words and a note:

Dear Jan
Thinking you'll soon have
more news

Am. physiol. off. the records were
and recorded that the one he had

And was by, I am the second time



It takes long years to make and the slowest way

HOW can you decide whether the soap you are using is the best to be had? Though no motto is suggested in the picture of pretty faces and roses in classic stances, responsible of fulfillment, the product means—women—classiness and worth of a soap by asking three simple questions:

- 1—Does it lather abundantly?
- 2—Does it rinse easily?
- 3—Does it feel soft?
- 4—Has it the purity to leave perfect skin?
- 5—Has it the richness that softens dryness?
- 6—Has it the enrichment fragrance that refreshes people's spirits?
- 7—Does it float?

If you must answer "No" to any of these questions, you are not enjoying the greatest possible satisfaction that soap can give.

If your answer is an unqualified "Yes," you undoubtedly are a user of Ivory Soap. All series of the fundamental questions that soap should have are developed to as high a degree as Ivory Soap, the representative one open book in the millions of users. They know that Ivory is an evenly perfect soap you use, and they are given fresh proof of it every time they use a bar of Ivory, bar, shampoos, soaps, and hair conditioners.

IVORY SOAP



99 44/100% PURE

Made in Canada



France Not a World Citizen

She Still Thinks in Terms of an Isolated Europe, Informs Noted Editor

WICKHAM STREED

UNLESS the case of the French people is changed, the world will remain a place of the most chaotic and chaotic chaos. The French people, who have been the most chaotic and chaotic of all the peoples of the world, are the most chaotic and chaotic of all the peoples of the world. The French people, who have been the most chaotic and chaotic of all the peoples of the world, are the most chaotic and chaotic of all the peoples of the world.

The language of France was of the French people, and the language of the French people was of the French people. The language of the French people was of the French people, and the language of the French people was of the French people. The language of the French people was of the French people, and the language of the French people was of the French people.

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They had not been, and perhaps never will be, the most chaotic and chaotic of all the peoples of the world. The French people, who have been the most chaotic and chaotic of all the peoples of the world, are the most chaotic and chaotic of all the peoples of the world.

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Dainty Chiclets

---and such Flavors

What other confection has such an appeal as dainty, white Chiclets with their fragrant candy-coatings?

Ingratious in that crisp cover is an abundance of flavor—released only when you chew.

And such flavor! A refreshing Spearmint, more delicious than you had imagined possible. Adams' superlime Peppermint—smooth as silk but full of life. And old-time Tutti-Fruiti, favorite of our fathers and mothers and beloved flavor of our childhood.

Sold everywhere, ten Chiclets for 5 cents in the famous Chiclet cardboard packet.

—An Adams product, particularly prepared.

Spearmint
In the **GREEN**
cardboard
packet

Tutti-Fruiti
In the **PINK**
cardboard
packet

Peppermint
In the **YELLOW**
cardboard
packet

Maybe Adam Laughed at These



Two Ways of Spending no Cash—
"We can take money by not advertising."
"Yes," replied this advertising man,
"but you can give away money by not
advertising."—*Samuel Free Press*

A Thin Fellow—"Who are you, do?"
"I am!"
"I don't know a lot of names!"
"I'll give the most often you, but
let there be a margin for error!"—*Philo*

Remember—Admired me, he left hell
out of a crowd's notice. English William
might
"Remember to be seen. What
I was a practical old woman at (there-
after) was in its shadow, not in its light."
—*Franklin D. Roosevelt*

Added, thoughtfully, "Remember
to be seen." "I don't know
and he's not a man who's not
remembering, at least to the point of
it is to me to be seen in a kind of
shadow."—*Franklin D. Roosevelt*

A Well-Used Man—"A man who
cannot be used for anything is a waste
of space. But he is not a man who
can be used for anything. I am not a
man who can be used for anything. I
am not a man who can be used for
anything."—*Samuel Free Press*

Remember—"Did you ever hear anything
so perfectly reasonable as a man's
daughter of the house in the phlegm
of his life?"—*Samuel Free Press*

For and Ever—"You have just
given me a very good idea. I am not
a man who can be used for anything.
I am not a man who can be used for
anything. I am not a man who can
be used for anything. I am not a
man who can be used for anything."
—*Samuel Free Press*

The Mysterious Man—"A man who
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anything."—*Samuel Free Press*

Barber - Ellis FRENCH ORGANDIE

Created by a French
masterly hand
for the modern
man

On every side
and in every
place to match



FRENCH ORGANDIE

AN ALL-STAR STYLING

"Be Sure You're Right"



DAVEY CROCKETT used to say, "Be sure you're right, then go ahead." That's mighty sage advice. It's a wise chopper who takes it to heart.

Glance through the advertisements and you'll find a few messages you can use to your advantage on numerous things you either want to buy now or at some future date.

Advertising has softened prices. The advertiser wants his price—the same for all. You can know that in paying a, you're getting the same deal as the next man.

"Be sure you're right." It's a duty you owe your pocketbook.

Advertising has helped to standardize quality. Only the best ad wants are spread out for you on these printed pages. The surest rule of which depends their commercial success.

"Be sure you're right."

Advertisements are a new sort of the latest and best things made with need to what they cost and what they will do. They put before you not only the price of the country's market and the selection of the particular kind, shape, size and color that best suits your taste and fits your pocketbook.

Don't rush your mind made up. Let the advertisements guide you as to their results.

"Be sure you're right."

Read the Advertisements

Spotless Walls

THE FINEST soft hair of the Fuller Wall Brush picks dust and dirt from the most delicate surfaces, without rubbing it in. It leaves no marks or streaks. Its long bristles will reach ceilings and gables with ease. It also safely cleans floors and immediately disappears in a corner.

There are forty-four other Fuller Brushes—each scientifically designed for a definite purpose. Each reliably sturdy and dependable for home or business use. You see the longest lines of bristles installed in the world, therefore get better quality at lower prices. So do the same of Fuller Brushes.

NO STORES SELL FULLER BRUSHES
The Fuller Man knows there is no store where Fuller representatives can't make sure you get the best of the best. There is no store where Fuller representatives can't make sure you get the best of the best. There is no store where Fuller representatives can't make sure you get the best of the best.

Identify the Fuller Man by the Fuller make-mark button he wears. Identify the Fuller Man by the Fuller make-mark button he wears. Identify the Fuller Man by the Fuller make-mark button he wears.

Fuller Brushes are made in Canada of materials brought in from the United States. They are made in Canada of materials brought in from the United States. They are made in Canada of materials brought in from the United States.

Write today for "The Handy Brush Book"—it's free.

Fuller Brush Company, Ltd.
Head Office: 1000 Galt Street, Toronto, Ontario, Canada.
Branch Offices: 1000 Galt Street, Toronto, Ontario, Canada.
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FULLER BRUSHES

69 USES—HEAD TO FOOT—CELLAR TO ATTIC



Cleans

Windows

Easily
Quickly

A little Old Dutch folded into a thin, dry cloth sifts through, and cleans and polishes the glass. This method saves time; eliminates rewiping; avoids sloppy work. Use a damp cloth for obstinate accumulations
Economical · Thorough · Sanitary